

TACD

TRANS ATLANTIC DIALOGUE TRANSATLANTIQUE
CONSUMER DIALOGUE DES CONSOMMATEURS

TACD13th Annual Meeting Speaker Biographies

Jose W. Fernandez, Assistant Secretary, Economic and Business Affairs



Mr. Fernandez serves as the Assistant Secretary of State for Economic and Business Affairs. He leads the Bureau that is responsible for overseeing work on international trade and investment policy; international finance, development, and debt policy; economic sanctions and combating terrorist financing; international telecommunications and transportation policies; and support for U.S. businesses and the private sector overseas.

Nominated by President Obama on August 6, 2009, Mr. Fernandez was sworn in as Assistant Secretary on December 1, 2009. Mr. Fernandez came to the State Department after having served as a partner in the New York office of Latham & Watkins, and Global Chair of the firm's Latin America practice. For nearly three decades, his practice has focused on Latin America, Europe and Africa, advising clients on international mergers and acquisitions, financings, trade and other matters as the economies of these regions have evolved.

João Vale de Almeida, Ambassador, Head of Delegation, Delegation of the European Union to the United States



Ambassador João Vale de Almeida is the Head of the Delegation of the European Union to the United States. In this capacity, he represents European Commission President José Manuel Barroso and President of the European Council Herman Van Rompuy, under the authority of the High Representative for Foreign Affairs and Security Policy Catherine Ashton.

Mr. Vale de Almeida presented his credentials to US President Barack Obama at a White House ceremony on August 10, 2010. Prior to his appointment in Washington, he served as the Director General for External Relations at the European Commission, the European Union's executive body. As the most senior official under the authority of the High Representative/European Commission Vice-President Baroness Ashton, he helped formulate and execute the EU's foreign policy and played a key role in preparing for the new European External Action Service (EEAS) introduced by the Treaty of Lisbon.

Dr. Rasmus Kjeldahl, Executive Director, Danish Consumer Council (DCC)



Dr. Rasmus Kjeldahl is Executive Director of the Danish Consumer Council (DCC). DCC has 80,000 individuals and 27 major organisations as members. It publishes two magazines and represent consumers at the national and international level. Previously Rasmus Kjeldahl was head of the Department of Organic Farming of the Danish Ministry of Food and Agriculture and also worked 5 years in the European Commission (DG ECFIN) in Brussels, including two years in the Cabinet of the Danish Commissioner Ritt Bjerregaard (Environment). Rasmus Kjeldahl is 47 years old, graduated in agricultural economy from the University of Copenhagen and holds a Ph.D. in economics from the University of London. He is a Council member of Consumers International and BEUC (its President from 2004-2008). His many assignments includes being a member of the Council of the Danish National Bank and the Danish Economic Council.

Inez Moore Tenenbaum, Chairman, U.S. Consumer Product Safety Commission



Inez Moore Tenenbaum was nominated by President Barack Obama on June 9, 2009, to serve as the ninth Chairman of the U.S. Consumer Product Safety Commission. Ms. Tenenbaum was confirmed by the Senate on June 19, 2009, and sworn into office on June 23, 2009, to a term that expires in October 2013.

Chairman Tenenbaum has transformed CPSC into one of the leading product safety agencies in the world. Starting in July 2009, Chairman Tenenbaum established a leadership philosophy aimed at making the agency more accessible and transparent; making education and advocacy a priority; and being firm, but fair, in enforcing safety laws and working to keep unsafe products out of the hands of consumers. In October 2010, Chairman Tenenbaum announced a new five-year Strategic Plan (2011-2016), which set forth a twenty-first century mission and vision for CPSC. The Strategic Plan has made CPSC

more proactive, more focused on injury prevention, and moved the agency closer to being the recognized global leader in consumer product safety.

Jim Guest, President and Chief Executive Officer, Consumer Reports and President (Board Chair) of Consumers International



Jim Guest is the President and Chief Executive Officer of Consumer Reports, an independent, non-profit organization dedicated to the consumer interest. More than 75 years old, the organization publishes Consumer Reports magazine, one of the top ten circulation magazines in the country and ConsumerReports.org, the largest web site of its kind. Consumer Reports has a public policy and advocacy arm, Consumers Union, which fights for marketplace change using more than one million online activists.

Mr. Guest is currently the President (Board Chair) of Consumers International, the global federation of more than 220 organizations from 115 countries that serves as the independent and authoritative global voice for consumers.

Julie Brill, Commissioner, US Federal Trade Commission



Julie Brill was sworn in as a Commissioner of the Federal Trade Commission April 6, 2010, to a term that expires on September 25, 2016. Since joining the Commission, Brill has worked actively on issues most affecting today's consumers, including protecting consumers' privacy, encouraging appropriate advertising substantiation, guarding consumers from financial fraud, and maintaining competition in industries involving high tech and health care.

Before she became a Commissioner, Brill was the Senior Deputy Attorney General and Chief of Consumer Protection and Antitrust for the North Carolina Department of Justice, a position she held from February 2009 to April 2010. Brill has also been a Lecturer-in-Law at Columbia University's School of Law. Prior to her move to the North Carolina Department of Justice, Brill was an Assistant Attorney General for Consumer Protection and Antitrust for the State of Vermont for over 20 years, from 1988 to 2009. Brill has received several national awards for her work protecting consumers. She has testified before Congress, published numerous articles, and served on many national expert panels focused on consumer protection issues such as pharmaceuticals, privacy, credit reporting, data security breaches, and tobacco. Brill has also served as a Vice-Chair of the Consumer Protection Committee of the Antitrust Section of the American Bar Association.

Monique Goyens, Director General, BEUC



Monique was appointed Director General of BEUC, the European Consumers' Organisation in 2007. BEUC represents 42 independent national consumer associations from 31 European countries. The primary task of BEUC is to act as a strong consumer voice in Brussels and to try to ensure that consumer interests are given their proper weight in the development of all Community policies. To achieve these objectives, Monique proposes and agrees overall BEUC policy strategy, manages on a day-to-day basis the BEUC 35-strong Secretariat and raises the visibility and effectiveness of the consumer movement through lobbying the EU institutions and contacts in the media.

Robert Weissman, President, Public Citizen



Robert Weissman is president of Public Citizen, the consumer advocacy organization. Prior to joining Public Citizen, he worked with the corporate accountability organization Essential Action and the publication Multinational Monitor. Robert is an attorney who received his A.B. from Harvard College and J.D. from Harvard Law School.

Ambassador Miriam Sapiro, Deputy United States Trade Representative, Office of the United States Trade Representative

Miriam E. Sapiro was confirmed by the Senate on December 24, 2009 as Deputy U.S. Trade Representative. Ambassador Sapiro is responsible for trade negotiations and enforcement with Europe, the Middle East and the Americas. She also supervises Services and Investment, Small Business, Market Access, and Industrial Competitiveness, Intellectual Property and Innovation, and the Washington, DC office of WTO and Multilateral Affairs. Ambassador Sapiro was the founder and President of Summit Strategies International, a consulting firm specializing in internet and telecommunications policy issues, from 2002 to 2008. Prior to that, she was an executive in the technology sector. She has served as Chairman of the Coalition of Service Industries' China E-Commerce Committee and as Vice-President of the American Society of International Law.

Ambassador Sapiro served as Special Assistant to President Clinton and Counselor for Southeast European Stabilization and Reconstruction. In this capacity, she worked with USTR, other federal agencies and foreign governments to stabilize the region. Prior to her appointment, she served as Director of European Affairs at the National Security Council, developing and coordinating economic and security policies. She was also a member of the Secretary of State's Policy Planning Staff and worked in the Office of Legal Adviser. She helped negotiate the Peace Accords that ended the war in Bosnia and has represented the U.S. Government in numerous other complex negotiations. She is the recipient of two Superior Honor Awards from the Department of State.

Ed Mierzwinski, U.S. PIRG



Ed Mierzwinski has worked in the Washington, DC-based federal lobbying office of the Federation of State Public Interest Research Groups (U.S. PIRG) since 1989. He often testifies before both Congress and state legislatures and has authored or co-authored numerous reports on a wide range of consumer issues including product safety, Internet privacy, telecommunications and his lead issue, financial services. He lectures on these and other issues, including against the threat of federal preemption of stronger state consumer and public health laws. He chairs the Americans for Financial Reform (AFR) Consumer Financial Protection Bureau Task Force. He has had recent articles in the American Prospect and the Journal of Consumer Affairs.

In 2003 he received Privacy International's "Brandeis Award" for privacy protection efforts and, in 2006, the Consumer Federation of America's "Esther Peterson Consumer Service Award."

In 2009, he was elected to the board of directors of Consumers Union, publisher of Consumer Reports. He is a member of the Steering Committee of the Transatlantic Consumer Dialogue (tacd.org). He has served on the Federal Reserve Board's Consumer Advisory Council. He is a graduate of the University of Connecticut (BA, MS) and previously was Executive Director of the Connecticut PIRG.

Dr. Stuart Graham, Chief Economist, U.S. Patent & Trademark Office



Dr. Stuart Graham is the Chief Economist at the U.S. Patent & Trademark Office, where he is on leave from his academic post at the Georgia Institute of Technology. Dr. Graham conducts research on the economics of the patent system, intellectual property (IP) transactions, and the relationship of IP to entrepreneurship and the commercialization of new technologies. He received his PhD at the University of California, Berkeley, and holds other advanced degrees in Law (JD), Business (MBA), and Information Systems (MA). An attorney licensed in New York State, he has written on companies' intellectual property and litigation strategies, patenting by hi-tech startups and entrepreneurs, and comparisons of the US and European patent systems. His recent research has been published in the journal *Science*, the *Journal of Economics and Management Strategy*, the *Berkeley Technology Law Journal*, and the journal *Management Science*, among other venues.

Jamie Love, Director, Knowledge Ecology International (KEI)



Jamie Love is the Director of Knowledge Ecology International (KEI). Mr. Love is also the U.S. co-chair of the Trans-Atlantic Consumer Dialogue (TACD) Intellectual Property Policy Committee, and the chair of the Essential Inventions board of directors. He advises UN agencies, national governments, international and regional intergovernmental organizations and public health NGOs, and is the author of a number of articles and monographs on innovation and intellectual property rights. In 2006, Knowledge Ecology International received a MacArthur Award for Creative and Effective Institutions. Knowledge Ecology International was created in 2006 as a separate entity to carry out work earlier done through the Center for Study of Responsive Law and Essential Information. Mr. Love was employed by the Center for Study of Responsive Law from 1990 to 2006. Mr. Love was previously Senior Economist for the Frank Russell Company, a lecturer at Rutgers University, and a researcher on international finance at Princeton University. He holds a Masters of Public Administration from Harvard University's Kennedy School of Government and a Masters in Public Affairs from Princeton's Woodrow Wilson School of Public and International Affairs.

Jim Killock, Executive Director, Open Rights Group



Since joining Open Rights Group in January 2009, Jim has led campaigns against three strikes and the Digital Economy Act, the company Phorm and its plans to snoop on UK users, and against pervasive government Internet surveillance. He is working on data protection and privacy issues, as well as helping ORG to grow in size and breadth. Since 2009, ORG has doubled its supporter base, budget and workload, and held its first two activist Conferences, ORGCon.

Before joining ORG, Jim worked as External Communications Co-ordinator of the Green Party. At the Green Party, he promoted campaigns on open source, intellectual property, digital rights and campaigned against the arms and espionage technologist Lockheed Martin's bid for the UK Census. Lockheed Martin have since been prevented from handling UK Census data as part of their contract. He was also a leading figure in the campaign to elect their first party leader, Caroline Lucas MP. He has a blog at <http://jim.killock.org.uk/>

Walter G. Park, Associate Professor, Dept. of Economics, American University



Walter Park is an Associate Professor of Economics at American University. His primary field is international intellectual property rights and technological change. He has developed indexes of the strength of copyright protection, patent rights, and trademark protection around the world, and has studied the effects of patent protection on innovation, productivity, trade and foreign direct investment. His publications appear in *Research Policy*; *Review of World Economics*; *Journal of Industry, Competition, and Trade*; among others. He has consulted for the World Bank, WIPO, EPO, OECD, Industry Canada, among others. He has a Ph.D in economics from Yale, M.Phil from Oxford, and B.A. from the University of Toronto.